

What do your crazy kids love the most?

SWEETS !

CHEWING GUMS !

BLOWING BUBBLES !

And YOU?

Wouldn't you like to share your childhood favorites with your children?

With **NOSTALGIC CANDY FLOSS** like you remember when you were little?

And with **CLASSIC TUTTI-FRUTTI** and **MILD MINT BUBBLE GUMS**?

KONPOL knows that.

That's why candy floss producer has made **BUBBLE CANDY FLOSS** that jog your memory



BUBBLE CANDY FLOSS under brand of SWEET PLANET brings:

- 2 TASTES: TUTTI-FRUTTI & MILD MINT
- 2 PRODUCTS: CANDY FLOSS & BUBBLE GUM
- 2 EFFECTS: CHEWING & BLOWING BUBBLES

TECHNICAL DATA:

- 2 flavours: MILD MINT – GREEN
TUTTI-FRUTTI – BLUE
- 2 product versions:
PREMIUM – 225ml cup, high quality printing, multifunctional packaging
ECONOMIC – 500ml cup, standard quality
- 2 collective packaging:
STANDARD CARTON BOXES AND TRAYS
SUPERIOR QUALITY DISPLAYS

THE MUST-HAVE IN 2010: POPPING CANDY FLOSS

What does it mean POPPING?

You already know the most retro sweet of the world – a candy floss in a cup made by Konpol.

SWEET PLANET brands new item for sweets' lovers: CANDY FLOSS that POPS!

BOMB EXPLOSIONS-IN -THE-MOUTH!



NEW WAY TO ENJOY CANDY FLOSS!

DEFINITELY A MUST-TRY !

What is this exactly?

Traditionally made candy floss on a stick, packed into plastic cup together with popping sugar (a carbonated candy that releases carbon dioxide when popped into one's mouth). The candy floss pops and sizzles on the tongue, which makes your whole mouth tingle in the most delightful way.

How to play with POPPING CANDY FLOSS?

- Give POPPING CANDY FLOSS to someone who never had popping candy before - **you can only imagine their face!**
- Let your kids have POPPING CANDY FLOSS for the first time in their little kiddie lives and **the expressions on their face will be priceless!**

How it comes on the market?

in 225ml PREMIUM cup and in display or tray

in 500ml ECONOMIC cup and in standard boxes or trays

Did you ever think the candy floss you love would one day become SOUR?

Konpol has made it!

Sweet planet launch NEW CANDY FLOSS with the miracle SOUR taste.

NOW CANDY FLOSS IS SOUR !!!



BUT WHAT DOES IT CHANGE?

A new and refreshing taste
Balancing effect of sweet&sour mix

AND WHAT BENEFITS BRINGS THIS MIX?*

Sweet taste calms nerves and **sour** increases absorption of minerals.

Sweet taste soothes mucous membranes and burning sensations, relieves thirst, and has beneficial effects on the skin, hair and voice.

Sour taste stimulates digestion, helps circulation and elimination, energizes the body, strengthens the heart, relieves thirst, maintains acidity, sharpens the senses, and helps extract minerals such as iron from food.

Where it comes from?*

Sweet taste results from the combination of Water and Earth and is heavy, moist, and cooling by nature.

Sour Taste is composed of Earth and Fire and is hot, light, and moist by nature.

How it comes on the market?

In 225ml PREMIUM cup and in display or tray
in 500ml ECONIMC cup and in standard boxes or trays

- source: Ayurveda philosoph

sugar free Candy Floss



Tending to the food products market trends KONPOL introduce new item:

SUGAR-FREE CANDY FLOSS:

It fits a sensorial terms of traditional Candy Floss.

It is made from natural sugar substitute coming from standard sucrose, keeping its appearance and properties.

All additives are authorized for food production; permitted for use in EU and USA (i.e. isomalt).

SUGAR-FREE CANDY FLOSS of KONPOL – its nutritional properties:

- Just for diabetic! Low glycemic index (IG <15) and any dramatic increase of sugar and insulin levels
- It has less calories, which value is a half the calories of typical Candy Floss from sucrose (500ml Candy Floss has about 80kcal but Candy Floss sugar-free has a just 40kcal)
- doesn't stimulate forming fatty tissue! Low calories are due to differently digestive and absorb processes product ingredients which belongs to a low digestible carbohydrate, so it works like dietary fiber and has a positive influence on alimentary canal
- doesn't promote tooth decay

Sensorial properties:

- even though low caloric value which due to using a sugar substitute Candy Floss sugar-free has a typical candy floss taste know
- The product has a better flavour properties (sensory analysis has shown more intensive flavor of this product in comparison with product produce from sucrose)